

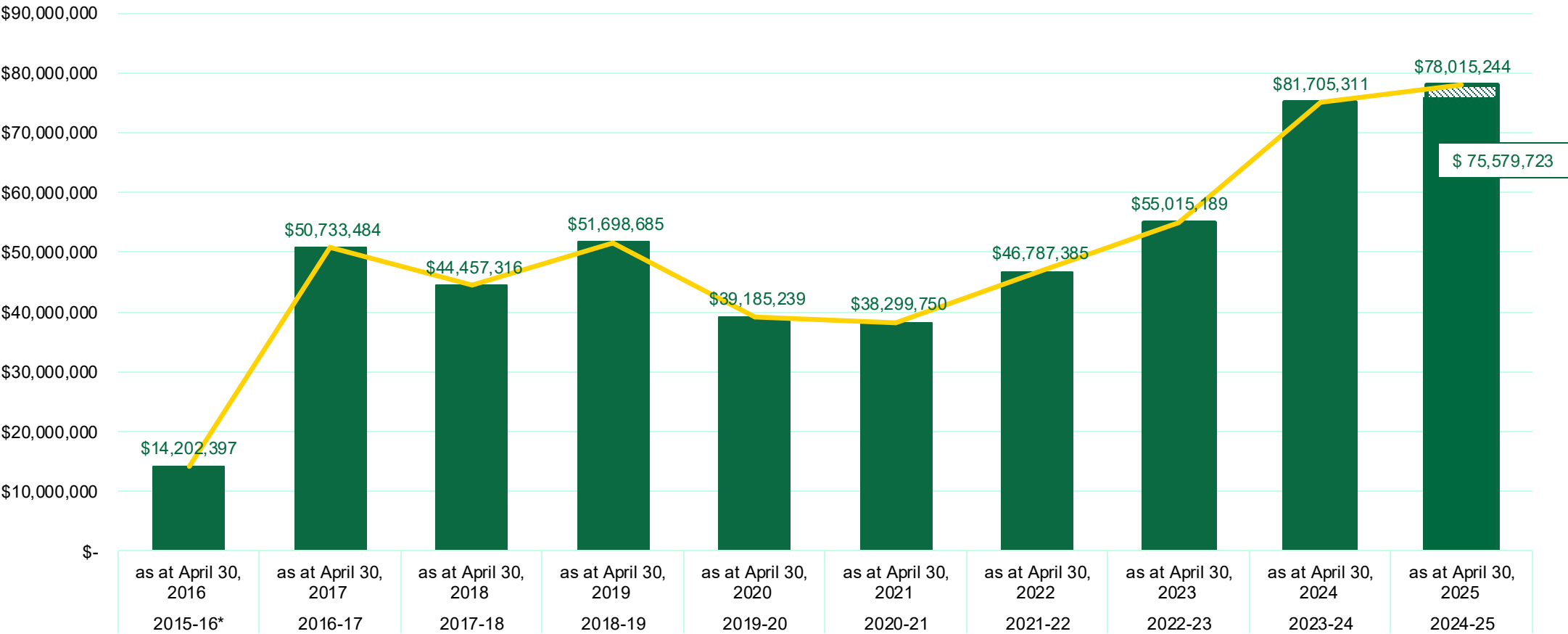
# TOGETHER WE WILL

BE WHAT THE WORLD NEEDS

Senate Campaign Update | April 26, 2025

**THE CAMPAIGN FOR THE UNIVERSITY OF SASKATCHEWAN**

# Annual Campaign Fundraising Growth



Campaign Fiscal	2015-16*	2016-17	2017-18	2018-19	2019-20	2020-21	2021-22	2022-23	2023-24	2024-25
Reporting Period	as at 30-Apr-16	as at 30-Apr-17	as at 30-Apr-18	as at 30-Apr-19	as at 30-Apr-20	as at 30-Apr-21	as at 30-Apr-22	As at 30-Apr-23	As at 30-Apr-24	As at 14-Apr-25
Annual Raised	\$14,202,397	\$50,733,484	\$44,457,316	\$51,598,685	\$39,185,239	\$38,299,750	\$46,787,385	\$55,015,189	\$81,705,311	\$75,579,723
Cumulative Total	\$14,202,397	\$64,935,881	\$109,393,197	\$160,991,882	\$200,177,121	\$238,476,871	\$285,264,256	\$340,279,445	\$421,984,756	\$497,564,479

Left to raise to goal = \$2,435,521

## Key Messaging

- Gifts continue to come in weekly – our goal is getting closer and closer by the day.
- We will reach our goal in the next month and have many gifts currently being papered that will put us over the goal.
- The time between now and June 18<sup>th</sup> is a golden time – people want to give to wrap up the campaign with as high a total as possible.

# Recently Recognized and Upcoming Gifts & Announcements

- Nutrien – February 3<sup>rd</sup>
- MLT Aikins – March 25<sup>th</sup>
- Scott & Grit McCreath – April 1<sup>st</sup>
- Rob Dutton – May 14<sup>th</sup>
- Cenovus Energy – May 21<sup>st</sup>
- Western Grains Research Foundation – May 22<sup>nd</sup> – tentative
- Cameco – May 27<sup>th</sup>
- Birchcliff – TBA





# Alumni and Friends Receptions 2025

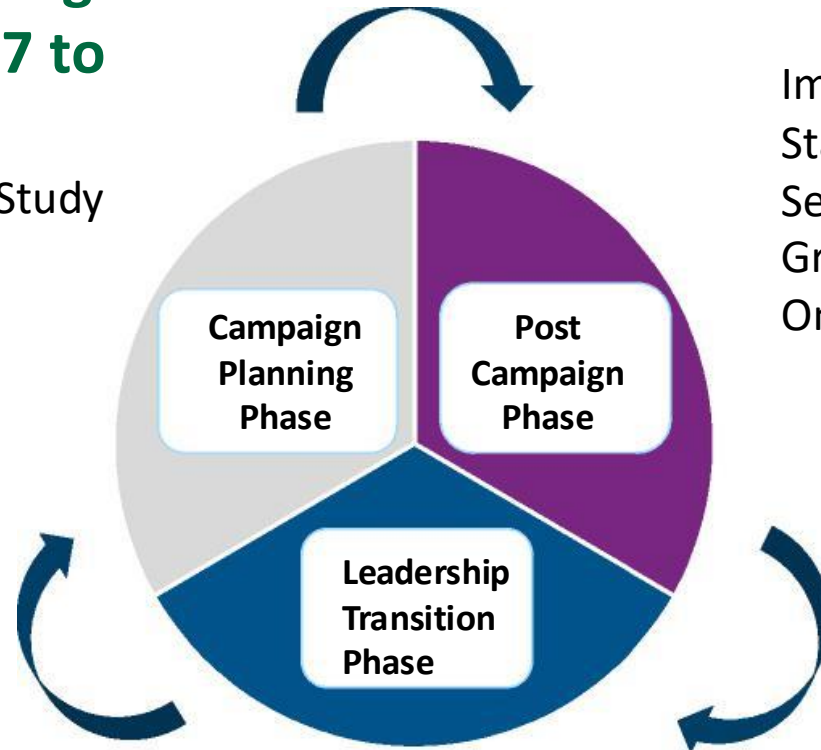
- **Singapore** – Feb 19
- **Palm Springs** – March 11
- **Phoenix** – March 13
- **Edmonton** – April 22
- **Vancouver** – May 7th
- **Toronto** – June 9th
- **London, UK** – June 12

Campaign wrap up event celebration  
**June 18 in Saskatoon**  
**SAVE THE DATE!**



## Campaign Planning Phase – Jan 2027 to Dec 2027

Campaign Feasibility Study  
Leadership Briefings



## Post Campaign Phase - May to December 2025

Impact and Growth Study  
Staff and Faculty Survey  
Selective Benchmarking Analysis  
Growth Scenarios  
Ongoing Counsel

## Leadership Transition Phase- Sept 2025 to Dec 2026

Intra-Campaign Operating Plan  
Donor Impact Survey  
Vision and Philanthropic Priority Setting'  
Case for Support Development

# Campaign Planning and Implementation Phase

## January 2028

- Enter quiet phase of new campaign
- Staff up for campaign
- Solicit lead gifts

## 2030

- Public launch of Campaign June 2030

BE WHAT THE WORLD NEEDS

THE CAMPAIGN FOR USASK

# \$500 MILLION BY THE NUMBERS

**10,500+**

supporters were inspired to make  
their **first-ever gift to USask**

**100,000+**

**donations** made by our  
supporters from around the globe

**1 in 9**

**USask alumni made a gift**  
to the campaign

**2,600+**

**new initiatives created** including  
scholarships, research projects,  
programming, and new and  
renovated spaces.

**3,400+**

self-declared Indigenous students to  
benefit from millions raised for new  
**Indigenous-focused scholarships,**  
**gathering spaces, cultural activities**  
and **mentorship programming.**





UNIVERSITY OF  
SASKATCHEWAN

## 2,744 gifts

**to support students in crisis,** providing emergency housing, mental health counselling, covering medical costs and providing food security.

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## 1,000+

**new scholarships** created, removing financial barriers and providing the opportunity for thousands of students to pursue their academic ambitions.

## \$87M+

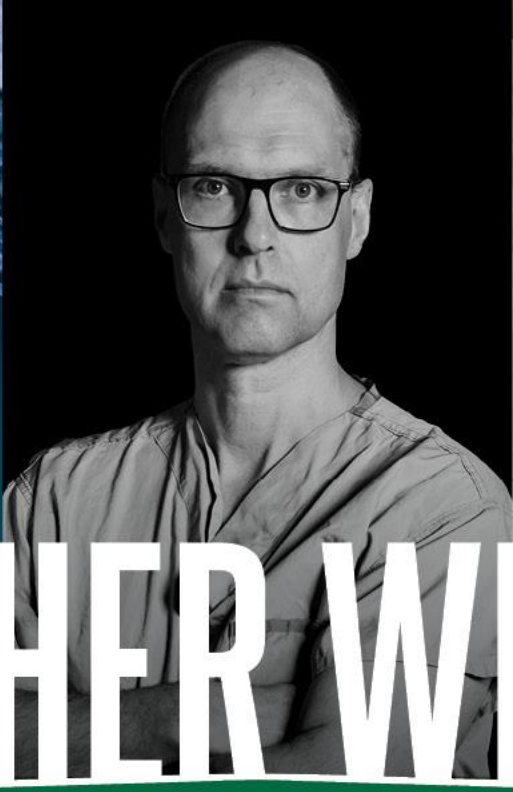
invested into **new and enhanced learning environments, state of the art athletics facilities,** and **spaces** designed to meet the needs of our diverse student population.

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## \$138M

to **support research** that will aid in solving the worlds greatest challenges, including food security, water security and global health threats.





# TOGETHER WE WILL

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THE CAMPAIGN FOR USASK

[give.usask.ca](https://give.usask.ca)