

Entrepreneurship at Edwards

Saskatchewan Entrepreneurial Ecosystem

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Impact of Entrepreneurship

Job Creation:	Pivotal role in reducing unemployment and enhancing economic sustainability.
Innovation:	Entrepreneurs drive industries forward.
Economic Resilience:	Shocks are more effectively absorbed when economies aren't reliant on dominant players.
Wealth Generation:	Common growth and wealth generation in a community.
Global Competitiveness:	Economic adaptability, evolution and competitiveness.

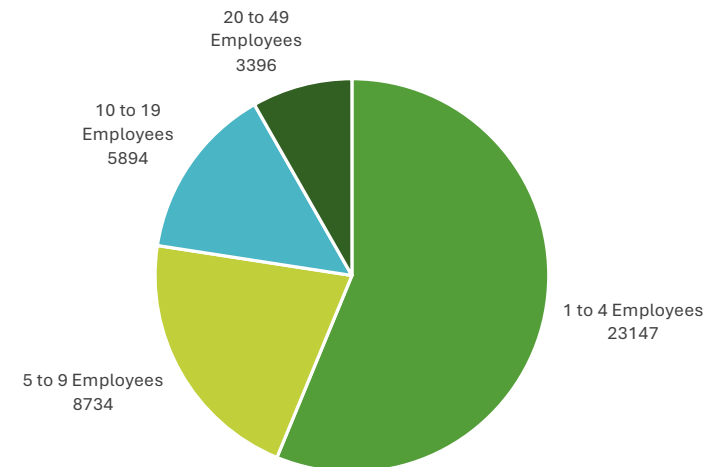
Top 3 Growing Industries

IT and App & Software Development

Food Services and Culinary

Consulting Services:

Small Business Count, Saskatchewan 2024



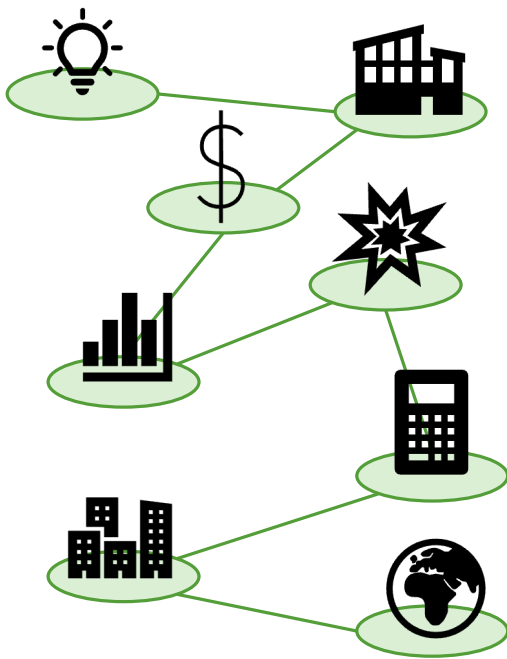
Despite a climate of uncertainty, **Saskatchewan startups have become industry leaders** have reached global markets”

Stephane O'Reilly – Manager, Programs and Partnerships, SK Startup Institute

What is Entrepreneurship

Entrepreneurship at Edwards

What is Entrepreneurship?



Situational Process to build something

Acceptance of risk and uncertainty

Identification and evaluation of opportunities

Result and Goal Driven Journey

Analytical and Demanding Experience

Turning ideas into action

The creation of project (for-profit or non-for profit)

Edwards Entrepreneurship Journey

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Edwards School of Business & Entrepreneurship

Edwards Entrepreneurship Summer Camp (Ages 9-14)

One week camp where children from 9 to 14 learn how to create a business. On the last day of Camp (Fair Day), children sell their product.



Venture Development Class (COMM 447)

Core Class in the B.Comm Program for students in their final year focused on the creation of a business with the development of its business plan.

Entrepreneurial Thinking and Innovation (COMM 341)

Students gain entrepreneurial thinking competencies that are necessary for managing transformational ventures, product innovations, and new technologies.



General Theory: Core Classes - Intro to Business, Financial Accounting.

Major Specific Theory: Advance Corporate Finance, Consumer Behavior.

Practical Theory: Intro to Entrepreneurship, Branding, Venture Development.

Experiential Learning: Digital Marketing Mastery, Applied Investment Management

Social and Impact-Driven Entrepreneurship

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Enactus – University of Saskatchewan



Non-for-Profit Organization dedicated to create a better and more sustainable world through the executions of projects.



Projects



International Initiatives and Trends



Classes such as International Business, Ethics, Indigenous Business and Intro to Entrepreneurship have different components related to the SDGs



Responsible Investment Portfolios, Sustainable Finance and ESG Investing are current topics in the table of Asset Management firms and Finance Majors



Heavily practiced and promoted in Europe and Asia with a growing presence in North America. It has a strong connection with ESG and Responsible Entrepreneurship

Entrepreneurs at Edwards

Entrepreneurship at Edwards



Founded by Murad Al-Katib (B.Comm 1994) - One of the largest suppliers of value-added pulses, staple foods and food ingredients in the world. It is the world leader in plant-based proteins with more than 45 facilities.



Founded by Evan Willoughby and Bryan McCrea (B.Eng 2010 and B.Comm 2009) - 3twenty was born out of a business plan competition at the University of Saskatchewan with the re-purpose of shipping containers into offices and camps for the industrial markets.



Marco Donadeo (B.Comm 2018) – Partner at Weave VC, early-stage fund focused in backing the next generation of small market founders building highly-scalable large market technology businesses.

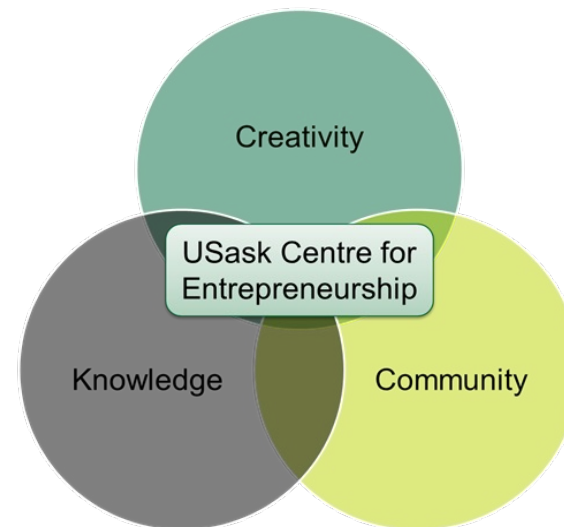


Founded by Chris Simair and Joshua Simair (B.Sc 2009 and B.Comm 2010) - We help Canadians skip to the good part with convenient delivery or pickup of whatever they need to enjoy a hassle-free day. It was acquired by the UK-based food delivery company Just Eat in December 2016 for \$110 million.

Inspiring, Igniting, and Enabling Entrepreneurship

Edwards is proposing to create a new centre for entrepreneurship. Consultations with 35 internal and external stakeholders.

This centre would be a central research-informed hub, connecting and uniting the different entrepreneurial initiatives at USask through three strategic and interconnected objectives: creativity, community, and knowledge.



Inspiring, Igniting, and Enabling Entrepreneurship

As the school of business, Edwards is a natural hub and connector for entrepreneurship initiatives within the USask community

