



Report of Strategic Enrolment Management

FOR INFORMATION

Presented by: Patti McDougall, Interim Provost and Vice-President, Academic
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Marjorie Delbaere, Interim Vice-Provost, Students and Learning

Date of Meeting: October 17, 2026

Subject: Strategic Enrolment Management Planning

Background:

Work on the Strategic Enrolment Management (SEM) plan continues. At the meeting, members will receive an update on work being done in specific areas of SEM that will serve as a foundation for the overall strategy. The Acting Deputy Provost and the Interim Vice-Provost, Students and Learning will present an overview of two subcommittees of the SEM steering committee: recruitment and cross-college teaching.

Enrolment metrics are captured at four specific points in time each academic year. One of those timepoints is early October - Fall Census. The snapshot for 2026 Fall Census will be posted at the link below as soon as it is available. Although there will be no presentation of Fall Census numbers at the fall Senate meeting, members will be able to ask questions.

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Next Steps and Timeline:

As the next UPlan is finalized and launched in the new year, members will hear about how the SEM strategy work fits within the development of the academic strategy.

Alignment with the *University Plan*:

Enrolment goals are established through the process of strategic enrolment management, which includes a set of targets constructed through broad consultation with colleges and schools alongside consideration of internal and external factors. Existing enrolment goals were in the Learning, Teaching, and Student Experience Plan (LTSE), which was a foundational plan that supported the previous University Plan. Development of a renewed enrolment strategy is well underway and will live within the Academic Plan that emerges in support of UPlan 2035.

Attachments: None