

Academic Programs Committee of Council

University Course Challenge

Scheduled posting: June 15, 2011

Contents:

Edwards School of Business page 2

New course and prerequisite changes

Graduate Studies & Research Page 3

New course in History

Approval:

Date of circulation: June 15, 2011

Date of effective approval if no Challenge received: June 30, 2011

Next scheduled posting:

University Course Challenge is now being posted once a month, on a regular schedule.

The next scheduled Challenge document posting will be in August, 2011.

| College Submission Deadline | UCC Posting Date | Date of effective approval if no |
|-----------------------------|------------------|----------------------------------|
| | | challenge received: |
| August 15 | August 17 | August 31 |

Urgent items can still be posted on request.

EDWARDS SCHOOL OF BUSINESS

The faculty at the Edwards School of Business is asking Academic Programs Committee of Council to approve the following B. Comm. curriculum changes which were approved May 12, 2011:

1. New course:

COMM 4XX.3, Management Consulting Project.

Description: This course is designed to lead students through the management consulting process, including developing and presenting a consulting proposal and then completing the consulting project. Students will learn how to specify business research questions, propose appropriate methods of researching the questions, analyze the results of the research, and present conclusions and recommendations. Real external business clients are expected for each consulting group (may be one or more students in a group, depending on the size of the consulting project). The most common types of business research requested by clients have been marketing research studies, business plans, feasibility studies, and industry opportunity surveys. Consulting project requests will be solicited from business, government, non-government organizations, and not-for-profit organizations, for which the clients will pay a fee for project completion.

2. Changes to Prerequisites:

COMM 450, Current Issues in Marketing:

Current prerequisites: COMM 204, Introduction to Marketing and COMM 352, Marketing Strategy Proposed prerequisites: COMM 204, Introduction to Marketing and COMM 352, Marketing Strategy and COMM 451, Integrated Marketing Channels

COMM 419, Derivative Securities

Current prerequisites: COMM 363, Intermediate Corporate Finance and COMM 367, Security Analysis

and Evaluation

Proposed prerequisite: COMM 363, Intermediate Corporate Finance

COMM 211, Human Resource Management:

Current prerequisite: COMM 105, Introduction to Organizational Behavior

Proposed prerequisite: no prerequisite

COMM 381, Industrial Relations

Current prerequisite: COMM 105, Introduction to Organizational Behavior Proposed prerequisite: COMM 211, Human Resource Management

COMM 384, Workplace Health and Safety

Current prerequisite: COMM 105, Introduction to Organizational Behavior Proposed prerequisite: COMM 211, Human Resource Management

COMM 343, Recruitment, Selection, and Engagement

Current prerequisite: COMM 211. Human Resource Management

Proposed prerequisite: COMM 105, Introduction to Organizational Behavior and COMM 211. Human

Resource Management

COMM 385, Training and Development

Current Prerequisite: COMM 211, Human Resource Management

Proposed prerequisites: COMM 105, Introduction to Organizational Behavior and COMM 211, Human Resource Management

COMM 488, Strategic Compensation

Current prerequisite: COMM 211, Human Resource Management

Proposed prerequisites: COMM 105, Introduction to Organizational Behavior and COMM

211, Human Resource Management

COLLEGE OF GRADUATE STUDIES & RESEARCH

Department of History New Graduate Course

HIST 884.3 – Writing History

Prerequisites/Restrictions: Admission to the M.A. program in History

Calendar Description: "Writing History" examines the craft of writing history and other forms of non-fiction by using a workshop approach to improve and enhance student writing skills and provide them with a better understanding and appreciation of the writing craft. Students will develop the tools and skills to write better history by studying the examples of established writers, learning the fundamentals of writing through in-class assignments, and participating in discussions of one another's work.

Rationale: This seminar course, with a workshop component, is designed to help History graduate students become better writers. It is designed to improved the quality of thesis writing and lessen the time required to complete the thesis requirement.

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Approval: Graduate Academic Affairs Committee, May 10, 2011